



**International
Skateboard**
CERTIFICATION PROGRAM

**Impact your community through
skateboarding and generate revenue.**



CJ GRAPHICS
COMMUNICATION SOLUTIONS



ISCP/SKATZ®

The International Skateboard
Certification Program (ISCP/SKATZ®)
A division of the Canadian Skateboard
Park & School Association
(A NOT-FOR-PROFIT CORPORATION)



International Skateboard CERTIFICATION PROGRAM

The following program manual has been created with the generous assistance and strong support of the Provincial Government through the Communities in Action Fund through the Ministry of Health Promotion Sport and Recreation Branch.

We are very pleased to present the:

International Skateboard Certification & SKATZ Program

The International Skateboard Certification Program will provide a recognized standard of training to skateboarding instructors. The ISCP Instructor Training Program will assist skateboarding instructors to deliver a high quality program of skateboarding instruction and feel confident about it.

The ISCP/SKATZ is a developing program which is skateboarding sport specific. It is an Instructor Certification Program which embraces the principles of the Long Term Athlete Development Model at a community coaching stream.

The ISCP/SKATZ teaching system and leadership development program will revolutionize the art of skateboarding by providing a progressive lesson program for children and youth. This teaching system will give parents a quality, recognized program of instruction that is developmentally appropriate and their child or young person will benefit by. The ISCP Instructor Training Program will also assist instructors to have the knowledge and skills aimed at:

- Providing participants with a positive sport/skateboarding experience.
- Meeting the needs of participants.
- Providing participants with opportunities to recognize and achieve their potential in and through their art/sport of skateboarding.



ISCP/SKATZ®

560 Hensall Circle, Mississauga, Ontario L5A 1Y1

t 905.272.6888 w iscpskatz.com • w goskatz.com



ISCP/SKATZ®
(International Skateboard Certification Program)/
(Stance, Kicks, Axles, Transfers and Zen)
Provides a framework for assisting children and
youth to learn the art of skateboarding.

- Developing and maintaining a high level of safe, practical experience and knowledge of skateboarding.
- Developing the skills required to become a confident and knowledgeable skateboard instructor.
- Training and mentoring students and instructors to develop their knowledge of skateboarding.
- Meeting a high standard of quality skateboard instruction that parents can feel great about.

PROGRAM OBJECTIVES

The ISCP/SKATZ® Program provides a quality skateboarding progressive teaching system for children and youth age 6+.

- 5 step progression which includes leadership training:
 - S** – Stance
 - K** – Kicks
 - A** – Axles
 - T** – Transfers
 - Z** – Zen
- Flexibility to tailor to student’s individual progress.
- Recognizes key principles of child development.
- Emphasizes fun and learning.
- Includes a healthy lifestyle and nutritional education component.



PROGRAM ASSETS

This international certification teaching system program is for you if you have built a skatepark and are looking for creative ways to increase revenues while servicing community need.

- Ready made progressive program model and teaching system for you to market and generate revenues from your skatepark.
- The four level training program will qualify your staff to lead the ISCP/ SKATZ® Skateboarding Progressive Lesson System. A model for safe, affordable program delivery.
- Employment opportunities for instructors that have a passion for skatepark activities.
- Geared for youth, this training and leadership program is just what you need to deliver quality skateboard programming.
- Value in being part of programming model that is tested and in place in other municipalities & cities.
- Demonstrate to Council and the Community your commitment to youth, your customers and skateboarding.

Contact us to find out more!



ISCP/SKATZ®

560 Hensall Circle, Mississauga, Ontario L5A 1Y1

t 905.272.6888 w iscpskatz.com • w goskatz.com



LEVEL CERTIFICATION PRICING STRUCTURE

To become certified for a level in the ISCP/SKATZ program, there is a one-day in-class session required. The classroom session must be performed by a certified ISCP/SKATZ facilitator. Each class is approximately 7-8 hours in length and includes an overview of the material within the given level, a practical portion and is then followed by an exam at the end. A student must pass the exam to become a certified instructor within that given level.

The cost for each level per student is \$75.00. This fee includes the student's material costs (\$25.00) which includes: Training booklet, DVD instructional video, helmet safety sheet, body stretches sheets, information sheet, test, embroidered crest, certificate & membership card. The remaining balance of \$50.00 is for the course itself. 80% of this fee goes directly to the facilitator of the program and 20% of this fee goes to ISCP/SKATZ to cover administration costs, including website updates with new instructors' names and contact information.

Here is the breakdown of the pricing structure based on one student.
(Please note we need a minimum of 10 students.)

Per Student Structure	Student Program Fees	SKATZ Portion	Facilitator Portion
TRAINING MATERIALS	\$25.00	\$25.00	
TRAINING SESSION	\$50.00	\$10.00	\$40.00
TOTAL	\$75.00	\$35.00	\$40.00*

In a scenario where 10 students are involved in a session, it breaks down like this:

10 Student Scenario	Program Fees	SKATZ Portion	Facilitator Portion
TRAINING MATERIALS	\$250.00	\$250.00	
TRAINING SESSION	\$500.00	\$100.00	\$400.00
TOTAL	\$750.00	\$350.00	\$400.00*

*PLEASE NOTE: There may be additional chargeable costs which will depend on how many students are in the class, and any distance of travel/accommodations, etc. for the facilitator (if applicable).

Any of these additional costs are between you and the client and solely at your discretion on what to charge. ISCP/SKATZ's 20% administration fee is applicable to additional fees associated with the classroom portion, however it is not associated with any travel or accommodation fees charged by the facilitator. Any transportation, hotel or mileage fees agreed upon for the facilitator in administering the program are to go directly to the facilitator and no portion of this is to go back to ISCP/SKATZ.



ORDER FORM

Date _____

To purchase you must be a Certified ISCP/SKATZ Instructor or Facilitator

Name	Ship to
Company	SAME
Address	
City	Province/State
Country	Postal/Zip Code
Telephone	
Email	

Qty	Description	Unit Price	Line Total
	Complete toolkit with custom box and all 5 sleeves and one each of A, B, C, D, E, F, G listed below \$595.00	SPECIAL OFFER REDUCED TO \$295.00	
	Additional individual components are available to order for ISCP/SKATZ instructors/facilitators only.		
	(please specify which level) A ADDITIONAL INSTRUCTOR TRAINING MANUALS LEVEL 1 <input type="checkbox"/> LEVEL 2 <input type="checkbox"/> LEVEL 3 <input type="checkbox"/> LEVEL 4 <input type="checkbox"/>	\$15.00 EACH LEVEL	
	<input type="checkbox"/> PACKAGE OF 5 OF ONE LEVEL, \$12.00 EACH, MUST BUY 5 LEVEL 1 <input type="checkbox"/> LEVEL 2 <input type="checkbox"/> LEVEL 3 <input type="checkbox"/> LEVEL 4 <input type="checkbox"/>	\$60.00	
	<input type="checkbox"/> PACKAGE OF 10 OF ONE LEVEL, \$10.00 EACH, MUST BUY 10 LEVEL 1 <input type="checkbox"/> LEVEL 2 <input type="checkbox"/> LEVEL 3 <input type="checkbox"/> LEVEL 4 <input type="checkbox"/>	\$100.00	
	(please specify which level) B ADDITIONAL FACILITATOR TRAINING HANDBOOKS LEVEL 1 <input type="checkbox"/> LEVEL 2 <input type="checkbox"/> LEVEL 3 <input type="checkbox"/> LEVEL 4 <input type="checkbox"/>	\$15.00 EACH LEVEL	
	<input type="checkbox"/> PACKAGE OF 5 OF ONE LEVEL, \$12.00 EACH, MUST BUY 5 LEVEL 1 <input type="checkbox"/> LEVEL 2 <input type="checkbox"/> LEVEL 3 <input type="checkbox"/> LEVEL 4 <input type="checkbox"/>	\$60.00	
	<input type="checkbox"/> PACKAGE OF 10 OF ONE LEVEL, \$10.00 EACH, MUST BUY 10 LEVEL 1 <input type="checkbox"/> LEVEL 2 <input type="checkbox"/> LEVEL 3 <input type="checkbox"/> LEVEL 4 <input type="checkbox"/>	\$100.00	
	C ADDITIONAL TECHNICAL & TEACHING PROGRESSIONS MANUALS	\$15.00 EACH	
	<input type="checkbox"/> PACKAGE OF 5, \$12.00 EACH, MUST BUY 5	\$60.00	
	<input type="checkbox"/> PACKAGE OF 10, \$10.00 EACH, MUST BUY 10	\$100.00	
	(please specify which level) D INSTRUCTIONAL DVD(S) LEVEL 1 <input type="checkbox"/> LEVEL 2 <input type="checkbox"/> LEVEL 3 <input type="checkbox"/> LEVEL 4 <input type="checkbox"/>	\$10.00 EACH LEVEL	
	E ADDITIONAL BODY STRETCHES & WARM-UPS 12 STRETCHES, 6 SHEETS CORNER STAPLED	\$8.00 EACH	
	<input type="checkbox"/> PACKAGE OF 5, \$5 EACH, MUST BUY 5	\$25.00	
	<input type="checkbox"/> PACKAGE OF 10, \$3 EACH, MUST BUY 10	\$30.00	
	F ADDITIONAL HELMET SAFETY POSTERS	\$5.00 EACH	
	<input type="checkbox"/> PACKAGE OF 5, \$3 EACH, MUST BUY 5	\$15.00	
	<input type="checkbox"/> PACKAGE OF 10, \$2 EACH, MUST BUY 10	\$20.00	
	G PROMOTIONAL DVD	\$9.95	

THANK YOU FOR YOUR ORDER

ALL MATERIALS COPYRIGHT © ISCP/SKATZ

Please make cheques payable to CJ's SKATEPARK
All funds are payable in Canadian dollars
MAIL TO: ISCP/SKATZ
560 Hensall Circle, Mississauga, Ontario L5A 1Y1
For payment by credit card, please call 905.272.6888

SUBTOTAL	
SHIPPING	
HANDLING	
13% HST	
TOTAL	



CJ GRAPHICS
COMMUNICATION SOLUTIONS



ISCP/SKATZ®
The International Skateboard
Certification Program (ISCP/SKATZ®)
A division of the Canadian Skateboard
Park & School Association
(A NOT-FOR-PROFIT CORPORATION)



CBRM

A Community of Communities

Cape Breton Regional Municipality

Office of Joe Costello
Program Coordinator
jwcostello@cbrm.ns.ca

320 Esplanade, Room 204
Sydney, NS B1P 7B9
office: 902 563-5065

June 20, 2015

As residents of the Cape Breton Regional Municipality, we are very lucky to have the number of skate facilities that have been developed over the last 15 years. However, up until now, we did not have a method to provide an instructional program to encourage people to enter the sport and further utilize these facilities.

The International Skateboard Certification Program provides this. With safety as our primary concern, the program builds introductory skills and reinforces this safety standard through all elements of the instruction. It breaks down real and perceived barriers to the sport, and provides piece of mind to anxious parents that want their children to learn from leaders in the community.

Beyond this, the program is life changing for our instructors. Building confidence, providing leadership, and taking responsibility for their actions and those of others are elements I have seen first hand in my instructors since we have implemented the training from the International Skateboard Certification Program. They are embracing their role as community leaders and role models, all wanting to continue to the next levels of the program.

Jay is a wonderful instructor and a great source of knowledge. He really cares about the participants of the program and wants them to succeed. I am grateful to have participated myself, but much more to have had Jay in our community and facilitate this program.

Best regards,

Joe Costello
Recreation Program Coordinator, Cape Breton Regional Municipality

ISCP/SKATZ®

560 Hensall Circle, Mississauga, Ontario L5A 1Y1

t 905.272.6888 w iscpskatz.com • w goskatz.com



CJ GRAPHICS
COMMUNICATION SOLUTIONS



CJ's SKATEPARK
A Division of CJ Graphics Inc.

CJ's SKATEPARK
— SINCE 2008 —
CANADA

CJ's SKATEPARK is a division of the Canadian Skateboard Park & School Association (a Not-For-Profit Corporation). Our mission is to engage and empower all children in the community including at-risk youth and those with special needs such as kids affected by Cancer, Autism, Down syndrome, Deaf, Aspergers, ADHD, OCD, LDs or any other challenge one might have. This is achieved in a safe and fun learning environment through recreation, development and mentoring in the sports of skateboarding, scooter riding, inline skating and other park activities.

FACILITY

CJ's SKATEPARK is the largest not-for-profit indoor air conditioned skatepark in the world featuring Canada's largest indoor foam pit, 13' vert ramp plus an entire range of mini ramps including a 4' and 3' mini ramp/ bowl with surrounding pump track, and a 5' mini ramp. The street area features obstacles including round and flat rails, step up gaps, A-frame and box gap, bank to bank, 4 and 8 stair set with hubbas and hand rails, bank to curb with granite and cement ledges placed throughout the street area. We are using gator skinz, a premium surface material. Perfect for beginners to experts.

CJ's SKATEPARK features a state-of-the-art surround-sound system and LCD monitors throughout the park with over 30 high-definition cameras for monitoring. An air conditioned lounge and SONY PLAYSTATION rooms are available for birthday parties, private functions and corporate events.

We can take care of all your food and beverage needs at our concession stand serving Maple Lodge Farms chicken hot dogs, Pizza Pizza, Isee, chips, Gatorade, bottled water, juices and most of your favourite Pepsi drinks.

CJ's Pro Shop carries a huge selection of decks, wheels, trucks, scooters, helmets and safety gear.

We also have our own foundation where you can donate and receive a tax receipt helping others.

www.CJsSKATEPARKFOUNDATION.com



DEMOS AND LEARNING SESSIONS

Available for high schools, school fairs, cultural events and community organizations.

SPECIAL NEEDS PROGRAMS

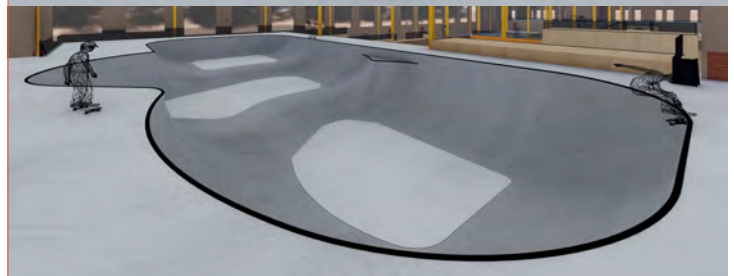
Mentoring programs for special needs children (Autism, Aspergers, Deaf, Down syndrome, ADHD, OCD, LDs).

LESSONS AND CAMPS

- Private and group skateboard/scooter lessons with trained instructors
- Skateboard/scooter camps – Summer/Winter/PA days

SPONSORSHIP OPPORTUNITIES

There are many corporate and individual sponsorships with naming opportunities available. We offer extensive benefits and recognition as well as exposure to all of our kids, parents, spectators and the many community events we perform at.



www.CJsSKATEPARK.com A Not-For-Profit Corporation

CJ's SKATEPARK

560 Hensall Circle, Mississauga, Ontario L5A 1Y1

t 905.272.6888 w CJsSKATEPARK.com



The ISCP/SKATZ[®] Program provides a quality skateboarding progressive teaching system for children and youth age 6+.

Contact us to find out more!

ISCP/SKATZ[®]

560 Hensall Circle, Mississauga, Ontario L5A 1Y1
(CJ's SKATEPARK)

t 905.272.6888 **w** iscpskatz.com **w** goskatz.com

ISCP/SKATZ[®]

The International Skateboard Certification Program (ISCP/SKATZ[®])
A division of the Canadian Skateboard Park & School Association
(A NOT-FOR-PROFIT CORPORATION)